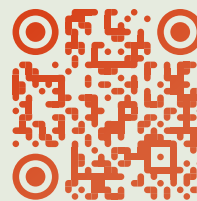


How everythingdesign✦ shaped Fortuna Cysec's brand to reflect enterprise grade security.

“It didn’t take much time for
Everything Design to convince
me that we are in safe hands.”



Navin Balakrishna Raju
CEO FORTUNA CYSEC



WATCH TESTIMONIAL

ABOUT

With a Platform, Consulting and Managed Security Services—
Fortuna Cysec handles enterprises' cybersecurity needs, end-to-end.

INDUSTRY

Cybersecurity

CUSTOMERS

B2B Enterprises

HEADQUARTERS

Texas, US

BRIEF

A brand & website to clearly convey our value proposition,
building trust with prospects and partners.

The site should also serve as a comprehensive hub where
visitors can easily understand our unique approach to
cybersecurity and our solutions' impact on their operations.

Navin Balakrishna Raju
CEO FORTUNA CYSEC

SECONDARY
RESEARCH
INSIGHTS

Engage with ICP
with Clear,
Relevant Insights

Break Down
Complexity with
Visual Clarity

Focus on
Impact, Not
Just Technology

Expert-Led,
Conversational
Tone

CONCEPT

Achieving a balanced cybersecurity solution through **the convergence of People, Process, and Technology**, delivering precise interventions aligned with the enterprise's specific needs.

APPROACH

People



Process



Technology



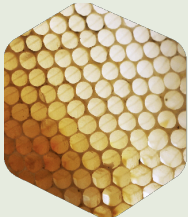
TAGLINE

PREDICT

PREVENT

PROTECT

VISUAL IDENTITY CONCEPT



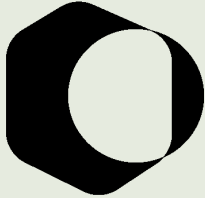
The hexagon symbolizes strength and scalability, reflecting our approach to building secure, adaptable cybersecurity systems.

+

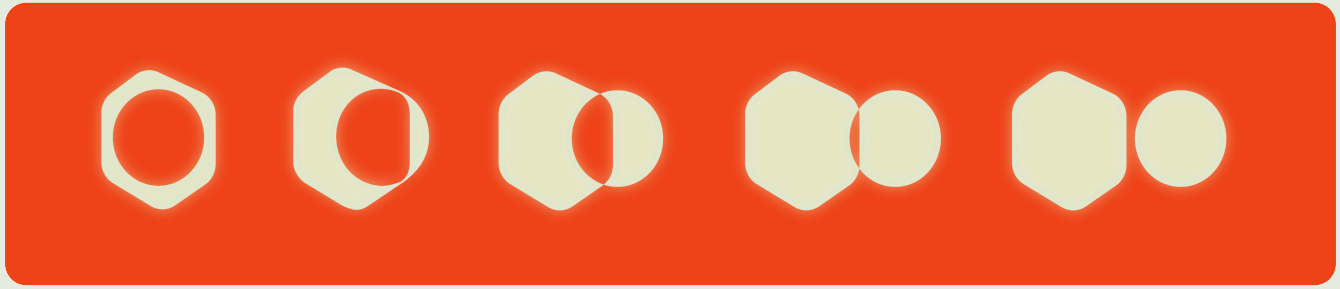


A circular design representing a holistic, all-encompassing view of security, ensuring complete protection across every area.

=



Integrate technology, process, and expertise to address all aspects of security, from vulnerabilities to compliance and protection.



Fortuna Cysec is equipped to provide intervention as required by a business.

This fundamental idea is visually communicated by a dynamic identity.

LOGO FOR MANAGED SECURITY SERVICES PROVIDER



LOGO FOR THE PLATFORM





VISIT WEBSITE



Experiencing a Breach? Call +1-833-33-CYSEC (+1-833-33-29732)

Home Services TheFense Resources Company

Contact Us

Make cybersecurity a part of your enterprise's DNA

Fortify your cybersecurity posture with our integrated, but modular managed services platform.

HOW WE DO IT

Talk To An Expert

Trusted By Clients Across The Globe

Global services company in the tanker industry Fast-moving consumer goods company Leading provider of management and fund services

What You Get And How We Do It

Fortuna Cysec transforms your security posture and pays for itself

PREDICT

Visibility & Coverage

>90%

One managed cybersecurity Platform

Telemetry across your entire environment

PREVENT

Faster Detection

>95%

Alert correlation & Prioritization

Better context for alerts & events

PROTECT

Cost Reduction

>72%

Managed platform with SOC services

One team from implementation to support

Elevate Your Cybersecurity Capabilities With AI And Automation

A triple-action strategy to always stay ahead of threats

Predict Prevent Protect

Threat Detection and Analytics

Comprehensive threat assessment, predicting threats by analyzing and aggregating logs and detecting anomalies.

Behavioral Analytics

Predicting potential threats before they escalate with AI and machine learning to detect anomalies in user and network behaviors.

Threat Intelligence Integration

Fense platform can integrate threat intelligence feeds, providing predictive insights into emerging threats and vulnerabilities.

MANAGED SECURITY SERVICE

NETWORK SERVERS ENDPOINTS Internet Of Things Internet Of Medical Things MOBILE CLOUD EMAIL USERS

The Power Of Predict, Prevent, Protect Managed In One Place

Comprehensive Cybersecurity, Tailored to Your Needs, Managed Around the Clock

Platform

AI enabled platform improves detection and response time with alert correlation, validation and prioritization

Services

Ensure 24/7 protection with a cost effective solution and clear Return on Investment (ROI)

Find The Best Fit

Our experts can tailor a best-fit solution based on your organization's requirements

Experiencing a Breach? Call +1-833-33-CYSEC (+1-833-33-29732)

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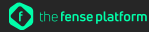
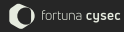
MANAGED SECURITY SERVICE

NETWORK SERVERS ENDPOINTS Internet Of Things Internet Of Medical Things MOBILE CLOUD EMAIL USERS



the **fense** platform

VISIT WEBSITE



One platform complete cybersecurity for **enterprises**

The Fense platform to fortify your organization's security posture

Co-ordinate cybersecurity in one place

Detection to assessment to compliance

Eliminate siloed vendors & management

TheFense Platform

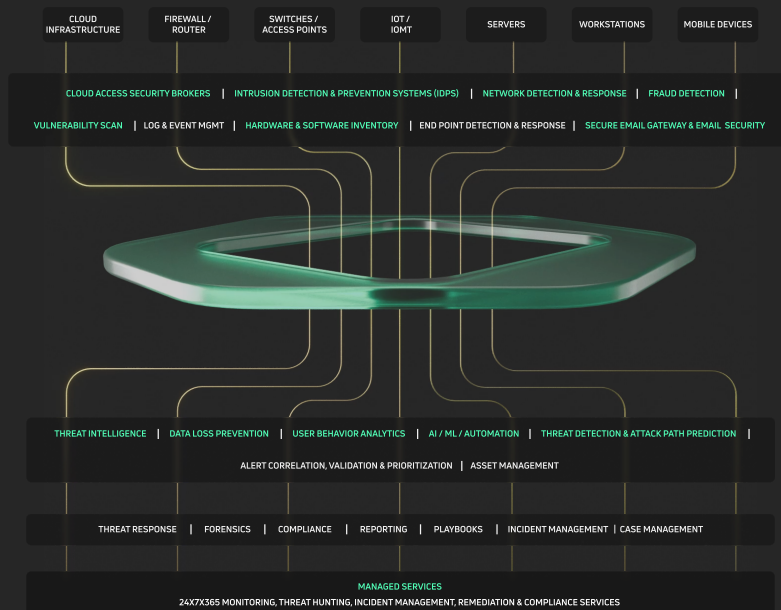
TheFense offers a **cohesive, interconnected, interactive, configurable, dynamic cybersecurity platform**. A single pane of glass dashboard of the organization's security posture with risks from all the assets across all locations.

TheFense is one platform to orchestrate all your cybersecurity needs.

WITHOUT FENSE



WITH FENSE



Contact Us →



Complete cybersecurity for **enterprises** on one platform

The Fense platform to fortify your organization's security posture

Co-ordinate cybersecurity in one place

Detection to assessment to compliance

Eliminate siloed vendors & management

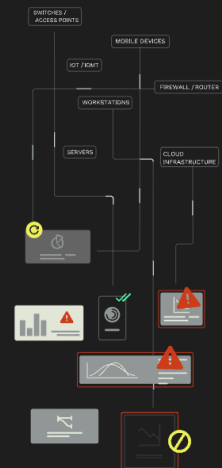
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WITHOUT FENSE

WITH FENSE



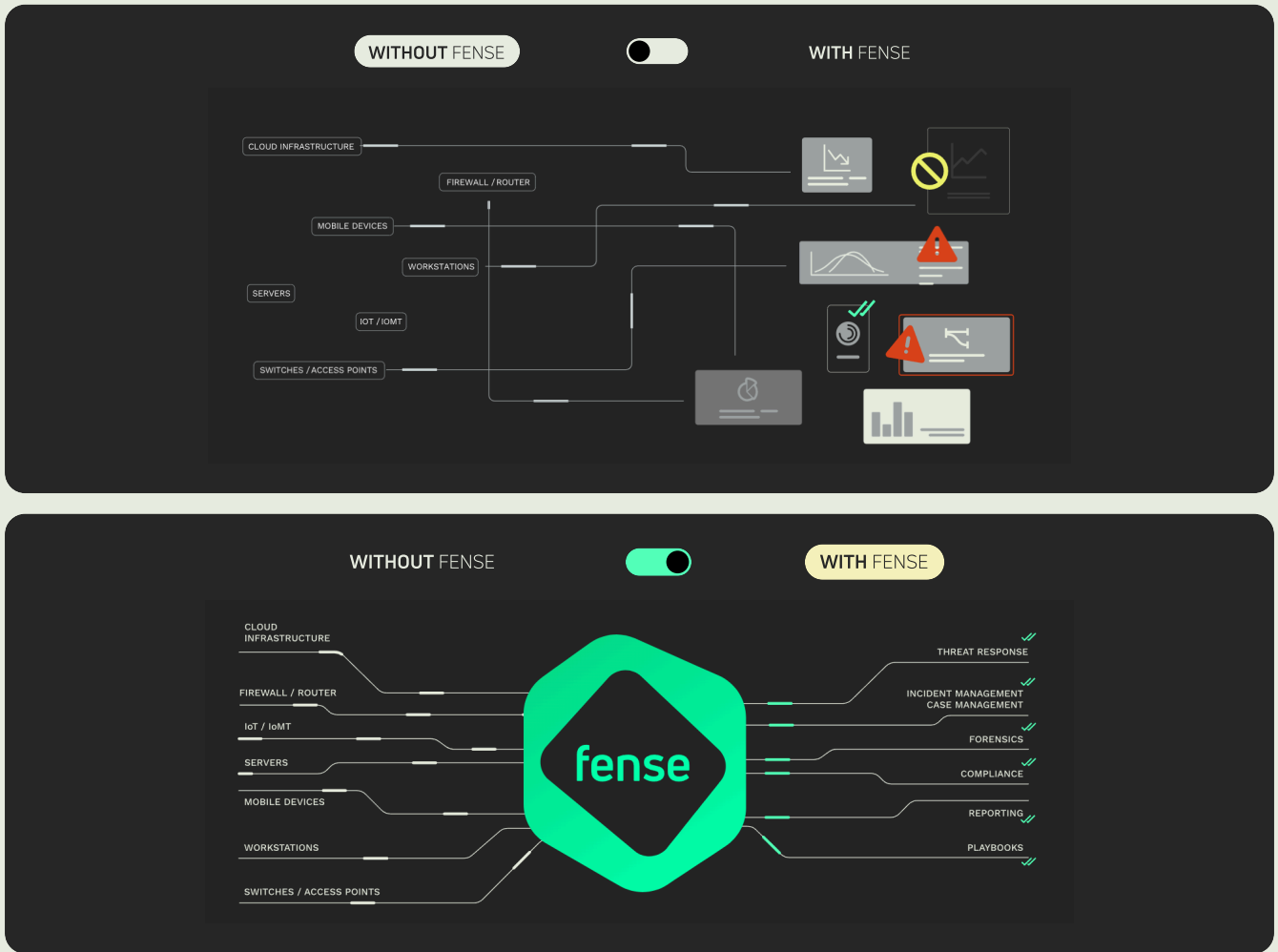
MOTION DESIGN APPROACH

Siloed solutions, disparate products resulting in alert fatigue across teams.

Fortuna Cysec consolidates and provides a single pane of glass to all teams.

WITHOUT/ WITH THE FENSE PLATFORM

An animated interaction on toggle interaction visually & succinctly explains the value of the platform.



HERO SECTION MOTION GRAPHIC

The approach is simplified and represented in a conceptual manner in the hero section.



PROJECT TEAM

Sanjana Hanagodimath
Project Owner
& Lead Designer

Ekta Manchanda
Principal Designer
& Partner

Mejo Kuriachan
Strategist
& Partner

Saurabh Chakradhari
Lead Webflow
Developer

Arpan Sen
Chief of Staff
& Project Manager

Felix Hartley
Head of
Motion Design

Jenson Johnson
Motion Designer
& Animator

Sharath C George
Content
Strategist & Writer

Vignesh N
3D Generalist
& Animator

SERVICES

Messaging Strategy
Secondary Research
Subject Matter
Understanding

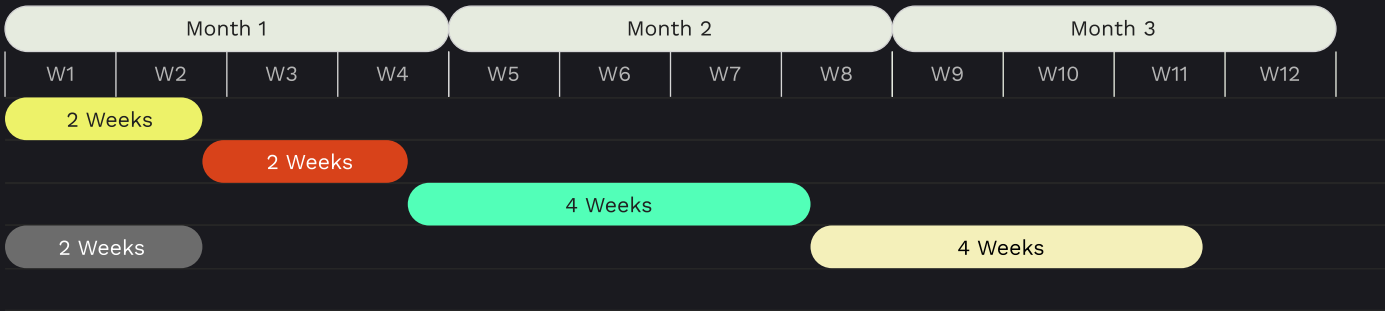
Conceptualisation +
Visual Routes

Content Strategy
Copywriting

Website Design

Website Development

PROJECT TIMELINE

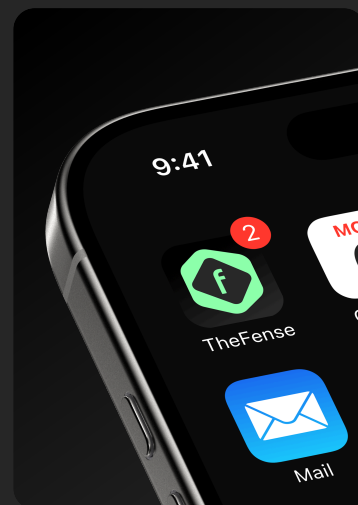


ALL PROJECTS FOR FORTUNA GROUP

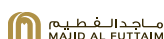
OneLern
Messaging
Website Design
& Development
Illustrations
Motion Design

fortuna identity
Messaging
Identity Design
Website Design
& Development
Motion Design

fortuna cysec
Messaging
Identity Design
Website Design
& Development
Motion Design



CLIENTS WE HAVE WORKED WITH



hello@everything.design

+91 8547807934

